

## **SIMSBURY**

1394 Hopmeadow St., **Ph: 860-651-8406** 

**GRANBY** 

9 Bank St.

Ph: 860-653-0666

**WINDSOR** 

144A Broad St. **Ph: 860-298-0070** 

## **Fibers**

The type of fiber used in your carpet will help determine its appearance and performance. Synthetic fibers provide brilliant colors, easy maintenance, softness and outstanding value. Natural fibers provide soft, low luster colors, long term performance and other aesthetic qualities

There are different types of fibers, each with different characteristics:

**Nylon:** This is the most popular synthetic carpet fiber used today. It offers tremendous value, performance, and ease of maintenance. Nylon provides brilliant colors and hides soil and traffic well. The most advanced nylon carpet fibers actually reduce dirt and soils ability to stick or transfer onto the surface of the carpet. These specially treated fibers will even bead up liquid spills rather than allowing to soak in. This makes carpets manufactured with these new generation fibers much easier to keep clean and looking like new longer.

**Soft Carpet Fibers:** Some fiber manufacturers are producing fibers that feel as soft as cotton (such as Stainmaster Tactesse BCF fibers, Anso Caress and DuraSoft by Wear-Dated), yet will outperform many other conventional carpet fibers. The difference is that the nylon filaments are really much finer than the typical filaments (finer than a strand of hair) but twice as much fiber are packed into the strands of yarn. This gives these carpets its softness and strength.

**Olefin:** This fiber is also called polypropylene. Olefin is extremely popular in Berbers, level loops carpets and outdoor turf products. Olefin carpets are highly stain, static, mold, and mildew resistant. They can be used for indoor or outdoor carpets. Olefin's resistance to matting and crushing is not quite as good as nylon.

**Polyester:** Gives excellent color clarity with a soft feel to the carpet. Lacks the durability of a nylon carpet.

**Wool:** A natural fiber, wool is luxurious and typically expensive. Wool is noted for luxury and softness. Wool has high bulk and is available in many colors. A stain-resistant finish will resist many stains, but it will not resist all types of stains. It will resist most food and beverage stains, but will not resist household chemical stains.

www.Action-Carpet.com